

Boardworks Business Studies 14–16 coverage of Cambridge Business Studies IGCSE (0450)

Subject content	Boardworks Business Studies 14–16 presentations
1.1.1 Business activity as a means of adding value and meeting customer needs	Unit 1 – Aims and Objectives, Business Activity
1.1.2 Classification of local and national firms into primary, secondary and tertiary sectors	Unit 1 – Business Activity
1.1.3 Business growth and measurement of size	Unit 1 – Small Business Ownership, Large Business Ownership
1.1.4 Key features of own national economy	Not covered
1.2.1 Business objectives and their importance	Unit 1 – Aims and Objectives
1.2.2 Stakeholders and their differing objectives	Unit 1 – External Influences, Unit 2 – Stakeholders
1.2.3 Aims of private and public sector enterprises	Unit 1 – Aims and Objectives
1.3.1 Government influence over decision-making by using economic policy measures	Unit 1 – External Influences
1.3.2 Impact of technology on Business	Unit 1 – Functional Areas and ICT, Unit 3 – Purchase Documents, Covering Costs, Cash Flow Forecasts
1.3.3 Business reaction to market changes	Unit 1 – Business Activity, External Influences
1.4. Economic environment	Not covered
2.1.1 Relationship between objectives, growth and business organisation	Unit 1 – Aims and Objectives, Small Business Ownership, Large Business Ownership, Business Activity
2.1.2 Types of business organisation (sole trader, partnerships, limited companies, franchise, joint venture)	Unit 1 - Small Business Ownership, Large Business Ownership
2.1.3 Growth of multinational companies	Unit 1 - Large Business Ownership, Business Activity
2.1.4 Control and responsibility	Unit 2 – Investigating Job Roles
2.1.5 Limited and unlimited liability	Unit 1 – Small Business Ownership, Large Business Ownership
2.1.6 Internal organisation (organisation structure, hierarchy, span of control)	Unit 2 – Investigating Job Roles
2.1.7 Internal and external communication	Unit 1 – Business Communications, Unit 2 – Customer Service

2.1.8 Internal communication (effective communication and its attainment)	Unit 1 – Business Communications, Unit 2 – Resolving Disagreements
2.2.1 Use of funds	Unit 3 – Covering Costs
2.2.2 Short and long term financial needs	Unit 3 – Cash Flow Forecasts
2.2.3 Sources of internal and external funds (short and long term)	Unit 3 – Sources of Finance
2.2.4 Factors affecting the methods of finance chosen	Unit 3 – Sources of Finance
3.1.1 Role of marketing	Unit 1 – Functional Areas
3.1.2 Market research (primary and secondary)	Unit 1 – Functional Areas
3.1.3 Presentation and use of results	Unit 1 – Business Communications
3.1.4 Market segmentation (purpose and methods)	Not covered
3.1.5 Mass market; niche market	Not covered
3.1.6 Marketing mix	Unit 1 – Functional Areas
3.1.7 Product (design, brand, packaging, life cycle)	Unit 1 – Functional Areas
3.1.8 Price (price elasticity of demand, pricing methods and strategies)	Not covered
3.1.9 Distribution channels	Not covered
3.1.10 Promotion (advertising, sales, point of sale)	Unit 1 – Functional Areas
3.1.11 Marketing strategy	Unit 1 – Functional Areas
3.1.12 Marketing budget	Unit 3 - Budgets
3.2.1 Using resources to produce goods and services	Unit 1 – Business Activity
3.2.2 Methods of production (job, batch, flow)	Not covered
3.2.3 Scale of production	Not covered
3.2.4 Lean production	Not covered
3.2.5 Costs and cost classification	Unit 3 – Covering Costs
3.2.6 Break-even analysis and simple cost based decision-making	Unit 3 – The Break-Even Point
3.2.7 Quality control	Not covered
3.2.8 Location decisions	Unit 1 – Business Location
3.2.9 An appreciation of how production can be made more efficient	Not covered

3.3.1 Cash and cash flow forecasts	Unit 3 – Cash Flow Forecasts
3.3.2 Profit (what it is and why it matters)	Unit 3 – Profit and Loss
3.3.3 Purpose and main elements of profit/loss account	Unit 3 – Profit and Loss
3.3.4 Purpose and main elements of balance sheet	Unit 3 – Balance Sheets
3.3.5 Simple interpretation of financial statements using ratios	Unit 3 – Balance Sheets
3.3.6 Working capital	Unit 3 – Balance Sheets
3.3.7 Financial budgets	Unit 3 - Budgets
3.3.8 Users of accounts	Unit 3 – Business Accounts and Financial Planning
4.1.1 Role of work in satisfying human needs	Not covered
4.1.2 Methods of financial rewards	Unit 2 – Working Arrangements
4.1.3 Non-financial rewards	Unit 2 – Working Arrangements
4.1.4 Management styles and motivation methods	Unit 2 – Investigating Job Roles
4.2.1 Stages of recruitment and selection	Unit 2 – Recruitment and Selection
4.2.2 Training methods	Unit 2 – Training and Development
4.2.3 Dismissal and redundancy	Unit 2 – Employment Law, Resolving Disagreements
5.1.1 Impact of business decisions on people, the economy and environment	Unit 1 – Business Activity, External Influences
5.2.1 Location decisions	Unit 1 – Business Location, Unit 3 – Sources of Finance
5.2.2 Workforce and the working environment (health and safety, employment protection)	Unit 2 – Employment Law
5.2.3 The consumer	Unit 2 – Customer Service
5.2.4 External costs and benefits	Unit 1 – Business Location, Business Activity
5.2.5 Exchange rates	Unit 1 – External Influences
5.2.6 Business cycle	Unit 1 – External Influences