

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 1: Investigating How Businesses Work

<i>Subject content</i>	<i>Boardworks presentations</i>
<b>Unit 1: Investigating How Businesses Work</b>	
Topic 1.1 What is a business and what do businesses do?	
Enterprise	<b>Unit 1: Investigating Business</b> Enterprise
Business activity	<b>Unit 1: Investigating Business</b> Business Activity
Business aims	<b>Unit 1: Investigating Business</b> Aims and Objectives
Business ownership	<b>Unit 1: Investigating Business</b> Small Business Ownership Large Business Ownership
The risk-reward ratio	<b>Unit 1: Investigating Business</b> Enterprise Small Business Ownership Large Business Ownership
Ethical businesses	<b>Unit 1: Investigating Business</b> External Influences

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 1: Investigating How Businesses Work

<i>Subject content</i>	<i>Boardworks presentations</i>
Topic 1.2 How are businesses organized?	
Organisation structures	<b>Unit 2: Organizational Structure</b> Functional Areas
Functional areas	<b>Unit 2: Organizational Structure</b> Functional Areas
Communication between functional areas	<b>Unit 2: Organizational Structure</b> Business Communications
Topic 1.3 Why are stakeholders so important?	
Stakeholders	<b>Unit 3: People in Business</b> Stakeholders
Why are customers important?	<b>Unit 3: People in Business</b> Customer Service
The power of customers	<b>Unit 3: People in Business</b> Customer Service
The needs of different customers	<b>Unit 3: People in Business</b> Customer Service
Employees – their rights and responsibilities	<b>Unit 3: People in Business</b> Employment Law Working Arrangements

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 2: Financial Records

<i>Subject content</i>	<i>Boardworks presentations</i>
<b>Unit 2: Financial Records</b>	
Topic 2.1 Investigating the flow of financial documents to make a payment	
Types of financial documents	<b>Unit 4: Financial Records</b> Purchase Documents
Importance of financial documents	<b>Unit 4: Financial Records</b> Purchase Documents
Topic 2.2 Investigating business payment methods and costs	
Computerised accounting systems	<b>Unit 4: Financial Records</b> Purchase Documents
Types of cash and non-cash payment	<b>Unit 4: Financial Records</b> Methods of Payment
Sources of revenue and costs	<b>Unit 4: Financial Records</b> Covering costs
Topic 2.3 Investigating the nature of financial statements in business	
Profit and loss account	<b>Unit 5: Financial Planning</b> Profit and Loss
Terminology in financial statements	<b>Unit 5: Financial Planning</b> Balance Sheets
Balance sheet	<b>Unit 5: Financial Planning</b> Balance Sheets

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 2: Financial Records

<i>Subject content</i>	<i>Boardworks presentations</i>
Topic 2.4 Investigating the importance of financial statements to business	
Profitability ratios	
Liquidity ratios	
Importance of financial statements to stakeholders	<b>Unit 5: Financial Planning</b> Business Accounts and Financial Planning

Mapping to Edexcel GCSE Applied Business (single and double award)  
 (2AB01 & 2AB02)

## Unit 3: Investigating People, Business and Change

<i>Subject content</i>	<i>Boardworks presentations</i>
<b>Unit 3: Investigating People, Business and Change</b>	
Topic 3.1 Why are people so important?	
Customer needs, expectations and satisfaction	<b>Unit 3: People in Business</b> Customer Service
Measuring and monitoring	<b>Unit 3: People in Business</b> Customer Service
Research	<b>Unit 3: People in Business</b> Customer Service
Employees – recruitment	<b>Unit 3: People in Business</b> Recruitment and Selection
Employees – training	<b>Unit 3: People in Business</b> Training and Development
Applying for a job	<b>Unit 3: People in Business</b> Personal Job Applications
Roles and working arrangements of employees	<b>Unit 3: People in Business</b> Investigating Job Roles Working Arrangements
Topic 3.2 How do businesses develop?	
Protecting the customer and the business	<b>Unit 3: People in Business</b> Customer Service

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 3: Investigating People, Business and Change

<i>Subject content</i>	<i>Boardworks presentations</i>
Market trends	
Location	<b>Unit 1: Investigating Business</b> Business Locations
Topic 3.3 What are external factors?	
Business competitors	<b>Unit 1: Investigating Business</b> External Influences
Economic conditions	<b>Unit 1: Investigating Business</b> External Influences
Environmental constraints	<b>Unit 1: Investigating Business</b> External Influences

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 4: Financial Planning and Forecasting

<i>Subject content</i>	<i>Boardworks presentations</i>
<b>Unit 4: Financial Planning and Forecasting</b>	
Topic 4.1 Investigating business cash flow forecasts	
Cash flow statement	<b>Unit 5: Financial Planning</b> Cash Flow Forecasts
Liquidity	
Importance of cash-flow forecasts	<b>Unit 5: Financial Planning</b> Cash Flow Forecasts
Use of spreadsheets	<b>Unit 5: Financial Planning</b> Cash Flow Forecasts
Topic 4.2 Investigating business budgets	
Budgeting and budgetary control	<b>Unit 5: Financial Planning</b> Budgets
Different types of budget	<b>Unit 5: Financial Planning</b> Budgets
Interpreting budgets	<b>Unit 5: Financial Planning</b> Budgets

Mapping to Edexcel GCSE Applied Business (single and double award)  
(2AB01 & 2AB02)

## Unit 4: Financial Planning and Forecasting

<i>Subject content</i>	<i>Boardworks presentations</i>
Topic 4.3 Investigating the break-even analysis in business	
Break-even analysis and break-even point	<b>Unit 5: Financial Planning</b> Break-Even Analysis
Uses and limitations	<b>Unit 5: Financial Planning</b> Break-Even Analysis
Topic 4.4 Investigating sources of business finance and financial planning	
Sources of business finance	<b>Unit 5: Financial Planning</b> Sources of Finance
Purpose of financial planning documents	<b>Unit 5: Financial Planning</b> Break-Even Analysis Cash Flow Forecasts Business Accounts and Financial Planning